

Contact: Sylvia MacArthur
sylvia.macarthur@ircsearchpartners.com
1 416 920 0092
www.ircsearchpartners.com

FOR IMMEDIATE RELEASE

Istanbul-based HumanGroup enhances IRC Global Executive Search Partners expanding and active global executive search alliance

Acceptance of new member firm (IRC-Turkey) confirms the alliance's focus on being the best

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"IRC is extremely diligent in pursuing consistent quality standards, client services and business ethics," says Sylvia MacArthur, president of the IRC Executive Board. "HumanGroup's broad expertise enhances our global boutique executive search presence in more than 35 countries. HumanGroup's adherence to exceptional standards of confidentiality, accuracy and urgency – while maintaining essential knowledge and interaction at local levels – matches the IRC ethos. The alliance is passionate about delivering optimal executive search results to our clients."



**Gaye Özcan,
Managing Partner**

Gaye Özcan and Mehves Demir, both former HR Managers, founded HumanGroup in 2006, focusing on executive search, selection and assessment, and customized training programs. Other HumanGroup professionals offer expertise in a range of industries and functional areas, and expert trainers develop and deliver training programs.

"At HumanGroup, our key sectoral areas are financial services (including banking, insurance, and pension funds), pharmaceuticals, telecom, FMCG, and energy – in middle to senior management," explains Gaye. "We also work in healthcare, retail, technology and logistics, and customize our proprietary assessment tools for each client."

HumanGroup's clients are primarily large Turkish and international firms, operating across multiple sectors, and expanding regionally and internationally. As Gaye explains: "Many companies want to establish a foothold in Turkey, while many large Turkish companies are developing operations in Europe, the Balkans, Russia, the Middle East, and the US – and looking at China, and even South America to some

extent." She explains that

Turkey is also a very unique, specific market. "Challenges include language, the legal structure, the business approach – all of which needs extensive local expertise," she adds.

"There are big opportunities here in Turkey – it's a developing market of 75 million people, and big international companies simply can't ignore it," confirms Gaye. "The search market in Turkey is relatively young and developing, and our clients increasingly need candidates with extremely specific and unique skills. Our membership in IRC will considerably enhance HumanGroup's ability to provide global search services to all clients, and to contribute to IRC's expanding cross-border executive search services."

About HumanGroup

HumanGroup was established in Istanbul, Turkey in 2006. Our firm has two primary business units: Human Selection and Human Development. A third unit, Human Metrics, provides support for both businesses. We provide recruitment, selection, and assessment services for leading Turkish and international corporations, focusing on high-performing core team members from young and high-potential professionals to senior executives. Our Human Development business focuses on providing functional and leadership and management development programs to leading Turkish and international corporations. Training sessions are developed and delivered, on a custom basis for clients, by leading academic and professional leaders. Human Metrics focuses on individual and team analysis and appraisal in order to improve overall team balance, effectiveness and performance. Our proprietary assessment tools are customized for clients. With our international standards and local market intelligence, we keep our clients abreast of current trends and competitive practices. We provide leaders, managers and decision-makers with analysis of their teams' probability of success along with proactive solutions to keep the teams on track in an uncertain environment.

About IRC Global Executive Search Partners

IRC Global Executive Search Partners is a market leader in the global executive search industry with a track record of more than 25,000 completed assignments for 1,000+ clients in almost every conceivable industry segment and function. Our clients range from large multinationals to middle market companies that enjoy the advantage of working with leading local firms around the globe, providing them access to expert local market knowledge, the agility and commitment of owner operated firms and the global reach of a strong alliance. With a growing roster of leading executive search firms across Europe, the Americas, Africa, Asia and Australia, IRC Global Executive Search Partners has more than 250 accomplished executive search professionals in 35+ countries, 70+ offices and 40+ member firms. Ranked among the world's 10th largest retained search firms, IRC Global Executive Search Partners has been providing consistent and high-performance executive search solutions to its clients for the past nineteen years.

Contact Information:**IRC Global Executive Search Partners**

Sylvia MacArthur
sylvia.macarthur@ircsearchpartners.com
1 416 920 0092
www.ircsearchpartners.com

HumanGroup

Michael Roth
michael.roth@humangroup.biz
Cell: +90 533 261 9477
www.humangroup.biz