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## **Expanding the CEE recruitment market in critical areas**

*Clients benefit from Budapest-based executive search firm's membership in global network*

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The new partnership with IRC Global Executive Search Partners' (IRC) will further enhance Hungary-based Swinburn & Partners' superlative executive search services, according to managing partner Roger Swinburn:

**"Membership of the IRC Global Executive Search Partners network means we can offer our CEE clients the best of both worlds: a local connection through our Budapest-based office – and access to a global recruitment network through IRC."**

The executive search firm, with head office in Budapest, provides middle and senior management executive search services to the regional subsidiaries of leading multinational corporations. The firm has extensive industry and search experience, and is active throughout the CEE.

IRC Global Executive Search Partners is a market leader in the global executive search industry. Sylvia MacArthur, president of the Executive Board of IRC Global Executive Search Partners, comments: "Swinburn & Partners not only provides IRC coverage in Hungary – the firm's services extend to other Western and the Central and Eastern Europe (CEE) countries, so IRC Global Executive Search Partners's multinational clients can benefit from cross-border services in areas considered to offer critical growth opportunities."

### **Committed to success**

Mr. Swinburn spent 11 years in financial and commercial roles with Unilever in London, Kenya and Ireland before moving to Hungary in 1991. Based in Budapest, he was General Manager of DHL and then Regional Director for Hasbro, prior to establishing Swinburn & Partners. During the Balkan Stabilisation Pact talks, Mr. Swinburn continued to complete successful executive searches in Albania – attesting to his fearless search for the best candidates and commitment to completing the toughest assignments.

### **Global reach**

Mr. Swinburn believes the new partnership between his company and IRC Global Executive Search Partners will increase the company's effectiveness and ability to successfully complete challenging cross-border assignments. "It feels great to be part of a big – very big – global network; to have access to colleagues all over the world we can talk to and collaborate with. Our clients benefit from our firm's in-depth understanding of businesses in the CEE," says Mr. Swinburn. "This knowledge is further expanded through our new partnership with IRC."

In the last two years, more than half Swinburn & Partners' placements have been at the general, country, and/or regional manager level. "In executing these searches we have worked with clients from abroad who have benefited from an in-depth understanding of the particular skills required to effectively manage businesses in CEE," says Mr. Swinburn. "This knowledge is further expanded through our new partnership with IRC."

**About Swinburn & Partners**

Swinburn & Partners is a Central & Eastern European executive search consultancy. We have traded successfully since inception in 1996. We provide middle and senior management executive search services to the regional subsidiaries of leading multinational corporations. Clients include Azelis, Tetra Pak, Alfa Laval, Kraft, Robert Bosch, Visteon, BAT, GSK, Q8 and Lindström. The majority of our placements are within the local subsidiaries of multinational companies. Until early 2009, the company held a licence to operate within the Boyden group. In April 2009, the company became independent and extended its coverage throughout Central & Eastern Europe. This move recognised our clients' needs for a single point of contact and consistent standards for searches throughout the region. In August 2010, the firm launched a separate recruitment division.

**About IRC Global Executive Search Partners**

IRC Global Executive Search Partners is a market leader in the global executive search industry with a track record of over 20,000 completed assignments for 1,000+ clients in almost every conceivable industry segment and function. Our clients range from large multinationals to middle market companies that enjoy the advantage of working with leading local firms around the globe, providing them access to expert local market knowledge, the agility and commitment of owner operated firms and the global reach of a strong alliance.

With a growing roster of leading executive search firms across Europe, the Americas, Asia and Australia, IRC Global Executive Search Partners has more than 250 accomplished executive search professionals. Ranked among the world's 15 largest retained search firms, IRC Global Executive Search Partners has been providing consistent and high-performance executive search solutions to its clients for the past fifteen years.

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