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FOR IMMEDIATE RELEASE

Vietnam-based HR2B expands IRC Global Executive Search Partners' (IRC) executive search services in Southeast Asia.

IRC's worldwide alliance confirms new member firm (IRC Vietnam) in country with expanding international economic, trade, and investment opportunities.

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"IRC clients have access to the combined global experience of more than 250 accomplished executive search professionals," says Malcolm Duncan, president of the IRC Executive Board. "Our newest member firm, HR2B in Vietnam, strengthens IRC's commitment to provide the highest possible standards in executive search services, across all continents and industries."

Tom Vovers, HR2B's (IRC Vietnam) General Director, founded the company in 2003, to bring human resources management practices to Vietnamese organizations. "Our core business was consulting," he says. "Our clients all shared the need to find talented Vietnamese managers and professionals to add value to their business."



**Tom Vovers,
General Director**

HR2B's client roster now includes international clients such as Colgate, Microsoft, Nokia, and United Parcel Service, and large Vietnamese organizations such as Techcombank, VinGroup and CT Group.

Industry segments include FMCG, IT (programming and development, sales), and manufacturing, particularly electronics, automotive and supply chain.

The company's Vietnam offices are in Ho Chi Minh City, Hanoi, and Da Nang.

"Our ten years in the Vietnam market has given us a depth of candidate market understanding," Tom says. "Every year, people are becoming more experienced, valuable candidates as they develop their careers."

Increasingly, Vietnam businesses are run professionally, he adds. "The new generation of business owners and managers understand the value of HR and talent and are more open to trying new ideas."

Tom explains that additional demand for executive search services comes from the growth in third-party finance funding, which means Vietnamese companies need professional management teams. In addition, Vietnamese firms' growth means they are also increasingly outsourcing general management positions.

"At HR2B, we want to find the best talent anywhere in the world – and access those opportunities," he says. "We've seen people make big mistakes with hiring," says Tom. "Familiarity with the candidates, and with the companies in Vietnam is essential – and we have that knowledge, and will share it across the IRC alliance."

About HR2B (IRC Vietnam)

HR2B has been serving customers in Vietnam since 2003. Our combination of international-standard customer service and local knowledge has made us one of the top three Human Resource consulting companies in Vietnam.

About IRC Global Executive Search Partners

IRC Global Executive Search Partners is a market leader in the global executive search industry with a track record of more than 25,000 completed assignments for 1,000+ clients in almost every conceivable industry segment and function.

Our clients range from large multinationals to middle market companies that enjoy the advantage of working with leading local firms around the globe, providing them access to expert local market knowledge, the agility and commitment of owner operated firms and the global reach of a strong alliance. With a growing roster of leading executive search firms across Europe, the Americas, Africa, Asia and Australia, IRC Global Executive Search Partners has more than 250 accomplished executive search professionals, in 35+ countries, 70+ offices and 40+ member firms. Ranked among the world's 10th largest retained search firms, IRC Global Executive Search Partners has been providing consistent and high-performance executive search solutions to its clients for the past twenty years.

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